

Privacy Statement

1. In this statement, we explain why and how we collect and process personal data.

Responsible for the processing

The responsible parties for the processing of personal data are:

The Huygens Institute for the History and Culture of the Netherlands, as a division of KNAW, which is, according to Dutch law, a legal entity governed by public law, located at Oudezijds Achterburgwal 185, 1012 DK, Amsterdam, The Netherlands.

2. What kind of data do we collect?

Huygens ING processes personal data of research participants in the context of the research Project Impact & Fiction on the basis of a task of public interest assigned to processing controller in [article 1.5 Higher Education and Scientific Research Act] We collect and process the following personal data:

- Book reviews and related material that we download from commercial and non-commercial web sites;
- The related material includes ratings, tags, book lists, comments, numbers of likes, dates, user or account names and similar information;
- The related material does not include (beyond name or account) other information related to the user that may be available on such sites, such as date of birth, gender, profile text, links to social media accounts, 'follower' or 'friend' or similar relations to or from other site users, or any other personal information;
- We only download material that is accessible without logging in in the sites.

3. For what purpose do we use personal data?

The data are used strictly for research purposes. In the research project Impact & Fiction we analyze the way fiction influences readers. We use online book reviews to measure the impact that stories have on readers and look for relationships between this impact and textual features that we can identify in novels. We also investigate how this effect depends on reader properties, such as the quantity or genre of books that the reader reviews or the genre of books. There is no individual profiling involved.

4. With whom do we share the personal data?

The personal data may be passed to the following persons:

- Researchers involved in Project Impact & Fiction for which the data was collected.
- Fellow researchers in the EU.

5. Where is the data stored and processed?

The personal data is stored and processed within the European Union. Only when strictly necessary for the research can the personal data be transported outside the European Union.

6. How long do we keep the personal data stored?

There is no retention period. We will retain your personal data for as long as necessary for the purposes described in this statement.

7. How do we secure the personal data?

Any personal data is considered strictly confidential. We take the appropriate technical and organizational measures to protect the personal details against destruction, loss, unintentional alteration, damage, accidental or unlawful access, or any other unauthorized processing. In our records we replace the accounts or user names by a random number.

8. What are your rights?

If we collected your data for research purposes, the regulations give you the following rights in relation to your personal data:

- You have the right to be informed. This means we must make clear what we are processing, why, and who else the data may be passed to,
- You have the right to consult your personal data and to receive a free copy of the personal data we process about you,
- You have the right to correct erroneous data,
- You have the right to delete your personal data (or have it deleted), except (in order to guarantee scientific replicability) in so far as it has been used as source data in published research,
- You have the right to restrict processing. This gives you the right to ask for a temporary halt to processing of personal data,
- You have the right to object to further processing of your personal data which is inconsistent with the primary purpose for which it was collected, including profiling, automation, and direct marketing,

9. How can you ask questions to exercise your rights?

If you wish to exercise the rights under section 8 or if you have a question or complaint about our processing of personal data, please contact us via one of the following channels.

Contact details

Name (Privacy Officer): Peter Boot

E-mail: peter.boot@huygens.knaw.nl

Post address: Huygens Instituut

Postbus 10855

1001 EW AMSTERDAM

Telephone number: +31 20 224 68 00

You also have the right to file a complaint with the Dutch Data Protection Authority. You can find more information at <https://www.autoriteitpersoonsgegevens.nl>.